

NJTV  
10/01/2012 11:14:01  
Report

National Underwriting Performance  
Page 1  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
2501 MIGRANTS: A  
JOURNEY

Tue, 09/25/2012 at 03:00 THE ROCKEFELLER FOUNDATION

AMERICA'S HEARTLAND  
#802H

Fri, 09/28/2012 at 05:30 AMERICAN FARM BUREAU FOUNDATION FOR AGRICULTURE; FARM  
CREDIT; FUND FOR AGRICULTURE EDUCATION; UNITED  
SOYBEAN  
BOARD

AMERICAN MASTERS  
#2505H

Sun, 09/30/2012 at 22:00 CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION;  
ILLINOIS HUMANITIES COUNCIL; JACK RUDIN; MICHAEL &  
HELEN SCHAEFFER FOUNDATION; MRS. ROSALIND P. WALTER;  
NEA; NEBRASKA HUMANITIES COUNCIL; NORTH CAROLINA HUM  
ANITIES COUNCIL; PTV STATIONS; ROLF & ELIZABETH  
ROSENTHAL; THE ANDRE AND ELIZABETH KERTESZ FOUNDATION, INC.  
; THE BLANCHE AND IRVING LAURIE FOUNDATION; THE VITAL  
PROJECTS FUND

ANGELINA BALLERINA: THE NEXT STEPS  
#301H

Wed, 09/26/2012 at 13:00 HARD ROCK RESORTS

ANGELINA BALLERINA: THE NEXT STEPS  
#509H

Mon, 09/24/2012 at 13:00 HARD ROCK RESORTS

ANTIQUES ROADSHOW  
#1114

Wed, 09/26/2012 at 20:00 ANCESTRY.COM; FRANKLIN TEMPLETON COMPANIES, LLC;  
LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU  
Fri, 09/28/2012 at 02:00 ANCESTRY.COM; FRANKLIN TEMPLETON COMPANIES, LLC;  
LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

Sun, 09/30/2012 at 04:00      ANCESTRY.COM; FRANKLIN TEMPLETON COMPANIES, LLC;  
LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

This program appeared 3 times between 09/24/2012 and 09/30/2012.

ARTHUR  
#1006

Tue, 09/25/2012 at 15:00      CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR  
#1502

Thu, 09/27/2012 at 15:00      CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR  
#1503

Fri, 09/28/2012 at 15:00      CHUCK E. CHEESE'S; PTV STATIONS

BARNEY & FRIENDS  
#1107

Mon, 09/24/2012 at 10:30      PTV STATIONS

NJTV  
10/01/2012 11:14:01  
Report

National Underwriting Performance  
Page 2

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time      Underwriter(s)

-----  
-----  
BARNEY & FRIENDS  
#1108

Tue, 09/25/2012 at 10:30      PTV STATIONS

BARNEY & FRIENDS  
#1109

Wed, 09/26/2012 at 10:30      PTV STATIONS

Sat, 09/29/2012 at 10:30      PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

BARNEY & FRIENDS  
#1110

Thu, 09/27/2012 at 10:30 PTV STATIONS

BARNEY & FRIENDS  
#1111

Fri, 09/28/2012 at 10:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT!  
#108

Mon, 09/24/2012 at 07:30 PTV STATIONS; POTTERY BARN KIDS  
Mon, 09/24/2012 at 16:30 PTV STATIONS; POTTERY BARN KIDS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT!  
#109

Tue, 09/25/2012 at 07:30 PTV STATIONS; POTTERY BARN KIDS  
Tue, 09/25/2012 at 16:30 PTV STATIONS; POTTERY BARN KIDS  
Sat, 09/29/2012 at 07:30 PTV STATIONS; POTTERY BARN KIDS

This program appeared 3 times between 09/24/2012 and 09/30/2012.

CHARLIE ROSE  
#18195H

Mon, 09/24/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

CHARLIE ROSE  
#18196H

Tue, 09/25/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

Tue, 09/25/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;

IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

NJTV

10/01/2012 11:14:01

Report

National Underwriting Performance

Page 3

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program

Air Date & Time

Underwriter(s)

-----

-----

-----

This program appeared 2 times between 09/24/2012 and 09/30/2012.

CHARLIE ROSE  
#18197H

Wed, 09/26/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

Wed, 09/26/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

CHARLIE ROSE  
#18198H

Thu, 09/27/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

Thu, 09/27/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

CHARLIE ROSE  
#18199H

Fri, 09/28/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION  
Fri, 09/28/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

CHARLIE ROSE  
#18200H

Sat, 09/29/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;  
BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;  
COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;  
IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D  
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.  
WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W  
ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.  
WIENER JR. FOUNDATION

NJTV

10/01/2012 11:14:01  
Report

National Underwriting Performance

Page 4

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program

Air Date & Time

Underwriter(s)

-----

-----  
-----  
CIAO ITALIA  
#2215

Sun, 09/30/2012 at 13:30      BERIO OLIVE OIL; CONSORZIO ITALIA; KING ARTHUR FLOUR  
COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN  
#501H

Sun, 09/30/2012 at 14:00      CHEF'S CATALOG; DCS BY FISHER & PAYKEL; QVC; VALLEY  
FIG GROWERS

DANIEL TIGER'S NEIGHBORHOOD  
#104H

Mon, 09/24/2012 at 10:00      CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD  
#105H

Tue, 09/25/2012 at 10:00      CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD  
#106H

Wed, 09/26/2012 at 10:00      CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

Sat, 09/29/2012 at 10:00      CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

DANIEL TIGER'S NEIGHBORHOOD  
#107H

Thu, 09/27/2012 at 10:00      CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DANIEL TIGER'S NEIGHBORHOOD  
#108H

Fri, 09/28/2012 at 10:00      CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS;  
RICHARD KING MELLON FOUNDATION; THE ARTHUR  
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE  
PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

DINOSAUR TRAIN  
#123

Mon, 09/24/2012 at 08:30 PTV STATIONS  
Mon, 09/24/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

DINOSAUR TRAIN  
#124

Tue, 09/25/2012 at 08:30 PTV STATIONS  
Tue, 09/25/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

NJTV  
10/01/2012 11:14:01  
Report

National Underwriting Performance  
Page 5  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program	Air Date & Time	Underwriter(s)
---------	-----------------	----------------

-----  
-----  
DINOSAUR TRAIN  
#125

Wed, 09/26/2012 at 08:30 PTV STATIONS  
Wed, 09/26/2012 at 14:00 PTV STATIONS  
Sat, 09/29/2012 at 08:30 PTV STATIONS

This program appeared 3 times between 09/24/2012 and 09/30/2012.

DINOSAUR TRAIN  
#126

Thu, 09/27/2012 at 08:30 PTV STATIONS  
Thu, 09/27/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

DINOSAUR TRAIN  
#204

Fri, 09/28/2012 at 08:30 PTV STATIONS  
Fri, 09/28/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

FOYLE'S WAR  
#306Z

Fri, 09/28/2012 at 21:40 BARNES AND NOBLE  
Sun, 09/30/2012 at 03:00 BARNES AND NOBLE

This program appeared 2 times between 09/24/2012 and 09/30/2012.

GROWING A GREENER WORLD  
#221H

Thu, 09/27/2012 at 05:30 BURPEE HOME GARDENS; FISKARS; SUBARU

HEART OF THE MATTER  
#000H

Thu, 09/27/2012 at 22:00 AMERICAN COLLEGE OF CARDIOLOGY; CHICAGO COMMUNITY  
TRUST; CHRIS AND JAYMI GRIESMEYER; DENNIS AND JULIE  
MCCRARY; DR. DAVID OVERMAN - MINNEAPOLIS CHILDREN'S  
HOSPITAL; DR. ROGER COLE AND DR. GUY RANDOLPH; FRED  
AND CATHY MOORE; HIGHER PATH FOUNDATION; JOHN AND MARY  
HELLMUTH; LITTLE HEARTS, INC.; NORTHWESTERN UNIVERS  
ITY DM 2011; REX AND KAREN HOMME; RUSS AND TERRY  
DANIELSON; THE CHILDREN'S CARDIOMYOPATHY FOUNDATION; TODD  
AND BARBARA FORD; WILLIAM AND MEGAN

FOLEY

Sat, 09/29/2012 at 04:00 AMERICAN COLLEGE OF CARDIOLOGY; CHICAGO COMMUNITY  
TRUST; CHRIS AND JAYMI GRIESMEYER; DENNIS AND JULIE  
MCCRARY; DR. DAVID OVERMAN - MINNEAPOLIS CHILDREN'S  
HOSPITAL; DR. ROGER COLE AND DR. GUY RANDOLPH; FRED  
AND CATHY MOORE; HIGHER PATH FOUNDATION; JOHN AND MARY  
HELLMUTH; LITTLE HEARTS, INC.; NORTHWESTERN UNIVERS  
ITY DM 2011; REX AND KAREN HOMME; RUSS AND TERRY  
DANIELSON; THE CHILDREN'S CARDIOMYOPATHY FOUNDATION; TODD  
AND BARBARA FORD; WILLIAM AND MEGAN

FOLEY

This program appeared 2 times between 09/24/2012 and 09/30/2012.

NJTV  
10/01/2012 11:14:01  
Report

National Underwriting Performance  
Page 6

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----



JAZZY VEGETARIAN  
#204H

Sat, 09/29/2012 at 16:00 (PROCTER & GAMBLE) DAWN; QUAKER; TROPICANA; VITAMIX

JOANNE WEIR'S COOKING CONFIDENCE  
#119H

Sat, 09/29/2012 at 16:30 ANOLON NOUVELLE COPPER; CULINAPP; U.S. HIGHBUSH  
BLUEBERRY COUNCIL; VALLEY FIG GROWERS; VILLAGE HARVEST

JULIA AND JACQUES COOKING AT HOME  
#105

Sat, 09/29/2012 at 15:30 CHEF'S CATALOG; CUISINART; KING ARTHUR FLOUR; MCEVOY  
OLIVE OIL; ROBERT MONDAVI WINERY;

WATERFORD/WEDGWOOD

LIDIA'S ITALY IN AMERICA  
#108H

Sat, 09/29/2012 at 15:00 BUON ITALIA; COLAVITA; GRANA PADANO

LIVE FROM THE ARTISTS DEN  
#405H

Tue, 09/25/2012 at 02:00 BARNES & NOBLE; CHASE SAPPHIRE; ELISE JAFFE AND  
JEFFREY BROWN; SOUTHWEST.COM; TIFFANY & CO.

MARTHA SPEAKS  
#132H

Mon, 09/24/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU  
PBS

MARTHA SPEAKS  
#133H

Tue, 09/25/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU  
PBS

MARTHA SPEAKS  
#134H

Wed, 09/26/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU

PBS

Sat, 09/29/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU

PBS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

MARTHA SPEAKS  
#135H

Thu, 09/27/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.  
OF EDU. THRU

PBS

MARTHA SPEAKS  
#406H

Fri, 09/28/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY;  
PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS;  
WGBH CHILDREN'S EDUCATIONAL MEDIA

FUND

NJTV  
10/01/2012 11:14:01 National Underwriting Performance  
Report Page 7  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----

MASTERPIECE MYSTERY!  
#4218H

Wed, 09/26/2012 at 21:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE TRUST;  
PTV STATIONS; VIKING RIVER CRUISES  
Fri, 09/28/2012 at 03:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE TRUST;  
PTV STATIONS; VIKING RIVER CRUISES  
Sun, 09/30/2012 at 16:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE TRUST;  
PTV STATIONS; VIKING RIVER CRUISES  
Mon, 10/01/2012 at 03:00 FRANKLIN TEMPLETON COMPANIES, LLC; MASTERPIECE TRUST;  
PTV STATIONS; VIKING RIVER CRUISES

This program appeared 4 times between 09/24/2012 and 09/30/2012.

METROFOCUS

#302

Tue, 09/25/2012 at 22:00 CHERYL AND PHILIP MILSTEIN FAMILY; JAMES AND MERRYL  
TISCH; JODY AND JOHN ARNHOLD; MUTUAL OF AMERICA  
Thu, 09/27/2012 at 04:00 CHERYL AND PHILIP MILSTEIN FAMILY; JAMES AND MERRYL  
TISCH; JODY AND JOHN ARNHOLD; MUTUAL OF AMERICA  
Sun, 09/30/2012 at 17:30 CHERYL AND PHILIP MILSTEIN FAMILY; JAMES AND MERRYL  
TISCH; JODY AND JOHN ARNHOLD; MUTUAL OF AMERICA  
Mon, 10/01/2012 at 04:30 CHERYL AND PHILIP MILSTEIN FAMILY; JAMES AND MERRYL  
TISCH; JODY AND JOHN ARNHOLD; MUTUAL OF AMERICA

This program appeared 4 times between 09/24/2012 and 09/30/2012.

MONEY AND MEDICINE  
#000H

Thu, 09/27/2012 at 21:00 CHARLES A. FRUEAUFF FOUNDATION; MISSOURI FOUNDATION  
FOR HEALTH; ODYSSEY FUND OF THE JEWISH COMMUNAL  
FUND; PARK FOUNDATION; SILVERWEED FOUNDATION, INC.;  
THE FLEDGLING FUND; THE SPUNK FUND, INC.; THE TRULL F  
FOUNDATION; W.K. KELLOGG  
FOUNDATION

Sat, 09/29/2012 at 03:00 CHARLES A. FRUEAUFF FOUNDATION; MISSOURI FOUNDATION  
FOR HEALTH; ODYSSEY FUND OF THE JEWISH COMMUNAL  
FUND; PARK FOUNDATION; SILVERWEED FOUNDATION, INC.;  
THE FLEDGLING FUND; THE SPUNK FUND, INC.; THE TRULL F  
FOUNDATION; W.K. KELLOGG  
FOUNDATION

This program appeared 2 times between 09/24/2012 and 09/30/2012.

MOTORWEEK  
#3204H

Sun, 09/30/2012 at 05:30 3M COMPANY; ROCKAUTO; THE TIRE TACK

MOYERS & COMPANY  
#137H

Thu, 09/27/2012 at 20:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION;  
CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;  
MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS  
FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG  
FOUNDATION

Sat, 09/29/2012 at 02:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION;  
CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;  
MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS  
FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG  
FOUNDATION

Sat, 09/29/2012 at 19:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION;

CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION;  
MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS  
FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG  
FOUNDATION

This program appeared 3 times between 09/24/2012 and 09/30/2012.

NJTV  
10/01/2012 11:14:01  
Report

National Underwriting Performance  
Page 8  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
NIGHTLY BUSINESS REPORT  
#31321Z

Tue, 09/25/2012 at 01:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT  
#31322Z

Wed, 09/26/2012 at 01:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT  
#31323Z

Thu, 09/27/2012 at 01:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT  
#31324Z

Fri, 09/28/2012 at 01:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT  
#31325Z

Sat, 09/29/2012 at 01:30 FRANKLIN TEMPLETON

ON THE RECORD  
#2910

Sat, 09/29/2012 at 14:00 FUEL MERCHANTS ASSOCIATION OF NEW JERSEY; PSE&G; STATE  
STREET WIRE  
Sun, 09/30/2012 at 10:00 FUEL MERCHANTS ASSOCIATION OF NEW JERSEY; PSE&G; STATE

STREET WIRE

This program appeared 2 times between 09/24/2012 and 09/30/2012.

REPORTERS ROUNDTABLE  
#2512

Sat, 09/29/2012 at 17:30 NEW JERSEY BUSINESS; PSE&G  
Sun, 09/30/2012 at 09:00 NEW JERSEY BUSINESS; PSE&G

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SCIGIRLS  
#102H

Tue, 09/25/2012 at 05:30 EXXONMOBIL CORPORATION; NSF

SESAME STREET  
#4301H

Mon, 09/24/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET  
#4302H

Tue, 09/25/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET  
#4303H

Wed, 09/26/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE  
Sat, 09/29/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

NJTV  
10/01/2012 11:14:01  
Report

National Underwriting Performance  
Page 9  
09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time Underwriter(s)

-----  
-----  
-----

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SESAME STREET  
#4304H

Thu, 09/27/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET  
#4305H

Fri, 09/28/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;  
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID  
#105H

Mon, 09/24/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE  
LEARNING

SID THE SCIENCE KID  
#110H

Thu, 09/27/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE  
LEARNING

SID THE SCIENCE KID  
#120H

Fri, 09/28/2012 at 09:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS  
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE  
BOEING COMPANY; VINCI MOBILE  
LEARNING

SID THE SCIENCE KID  
#216H

Tue, 09/25/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE  
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.  
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS  
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID  
#217H

Wed, 09/26/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE  
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.  
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS  
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

Sat, 09/29/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE  
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.  
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS  
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SIMPLY MING

#901Z

Sat, 09/29/2012 at 17:00      BERNARD CHUI; ERNIE BOCH, JR.; MELISSA'S WORLD  
PRODUCE; OCEAN SPRAY CRANBERRIES, INC.; SUBARU;  
T-FAL/ACTIFRY; WAN JA SHAN SOY  
SAUCE

SUPER WHY!  
#152

Tue, 09/25/2012 at 08:00      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS  
Tue, 09/25/2012 at 13:30      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

NJTV  
10/01/2012 11:14:01      National Underwriting Performance  
Report      Page 10      09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program  
Air Date & Time      Underwriter(s)

-----  
-----  
SUPER WHY!  
#153

Mon, 09/24/2012 at 08:00      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS  
Mon, 09/24/2012 at 13:30      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SUPER WHY!  
#154

Wed, 09/26/2012 at 08:00      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS  
Wed, 09/26/2012 at 13:30      AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SUPER WHY!  
#155

Thu, 09/27/2012 at 08:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS  
Thu, 09/27/2012 at 13:30 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

SUPER WHY!  
#156

Fri, 09/28/2012 at 08:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS  
Fri, 09/28/2012 at 13:30 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF  
EDUCATION; PTV STATIONS

This program appeared 2 times between 09/24/2012 and 09/30/2012.

TASTE OF HISTORY  
#404H

Sun, 09/30/2012 at 14:30 DIETZ & WATSON; SANDALS RESORTS

TAVIS SMILEY  
#2695Z

Mon, 09/24/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY  
#2696Z

Tue, 09/25/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.  
Tue, 09/25/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 09/24/2012 and 09/30/2012.

TAVIS SMILEY  
#2697Z

Wed, 09/26/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.  
Wed, 09/26/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 09/24/2012 and 09/30/2012.

NJTV  
10/01/2012 11:14:01  
Report

National Underwriting Performance  
Page 11

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program



Air Date & Time

Underwriter(s)

-----  
-----  
TAVIS SMILEY  
#2698Z

Thu, 09/27/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.  
Thu, 09/27/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 09/24/2012 and 09/30/2012.

TAVIS SMILEY  
#2699Z

Fri, 09/28/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.  
Fri, 09/28/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 09/24/2012 and 09/30/2012.

TAVIS SMILEY  
#2700Z

Sat, 09/29/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.

TEACHING CHANNEL PRESENTS  
#201H

Sat, 09/29/2012 at 13:00 THE BILL AND MELINDA GATES FOUNDATION

THOMAS & FRIENDS  
#703H

Mon, 09/24/2012 at 12:30 HARD ROCK RESORTS; ORAJEL

THOMAS & FRIENDS  
#704H

Tue, 09/25/2012 at 12:30 HARD ROCK RESORTS; ORAJEL

THOMAS & FRIENDS  
#706H

Thu, 09/27/2012 at 12:30 HARD ROCK RESORTS; ORAJEL

THOMAS & FRIENDS  
#707H

Fri, 09/28/2012 at 12:30 HARD ROCK RESORTS; ORAJEL

WILD KRATTS  
#116H

Mon, 09/24/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS  
#117H

Wed, 09/26/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS  
#118H

Thu, 09/27/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

NJTV

10/01/2012 11:14:01

Report

National Underwriting Performance

Page 12

09/24/2012 - 09/30/2012

Search Criteria: Underwriter: ALL Series:  
ALL

Program

Air Date & Time

Underwriter(s)

-----

-----

-----

WILD KRATTS  
#121H

Fri, 09/28/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS  
#134H

Tue, 09/25/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WORDGIRL  
#224H

Tue, 09/25/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL  
#225H

Wed, 09/26/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL  
#226H

Thu, 09/27/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL  
#302H

Fri, 09/28/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS